7 Ways to Spot Polarizing Language Abcedi Ilacas

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In the article “7 Ways to Spot Polarizing Language – How to Choose Responsibly What to Amplify Online or In-Person", Robert Danisch emphasizes the substantial impact that words have on evoking emotions and potentially leading to conflict and violence. He highlights the concern of polarizing language within various contexts, from everyday interactions to political discourse. Danisch outlines seven rhetorical tactics that worsen polarization and could cause aggression. The article mentions Division/Identification, where language that emphasizes “us” versus “them” enhances division and fuels hostility. The author mentions Hyperbole which involves exaggeration and leads to high emotions rather than rational debate. He points out False Equivalence/False Analogy, marked by inappropriate comparisons meant to escalate division and intensify emotions. Danisch brings up the Appealing to Force tactic where threats replace persuasion, avoiding debate and undermining peaceful dialogue. Name Calling is identified as a tactic that amplifies conflict by avoiding debate and directly attacking the individual.

Objectification involves dehumanizing language that makes it easier to rationalize violence against others. The author, Danisch, presents Overgeneralization where broad, unfounded claims further reinforce division and enhance emotional reactions. By recognizing and engaging less from these rhetorical strategies, Danisch puts forward that individuals can give constructively to societal dialogues and reduce the potential for conflict and violence. The author encourages mindful and thoughtful responses promoting a dialogue centered on cooperation that actively counters societal division and polarization.

References

Danisch, R. (2022). 7 ways to spot polarizing language – how to choose responsibly what to amplify online or in-person. Retrieved from https://theconversation.com/7-ways-to-spot- polarizing-language-how-to-choose-responsibly-what-to-amplify-online-or-in-person- 177276